# A Simple Introduction to Support Vector Machines

Adapted from various authors by Mario Martin

#### Outline

- Large-margin linear classifier
  - Linear separable
  - Nonlinear separable
- Creating nonlinear classifiers: kernel trick
- Transduction
- Discussion on SVM
- Conclusion

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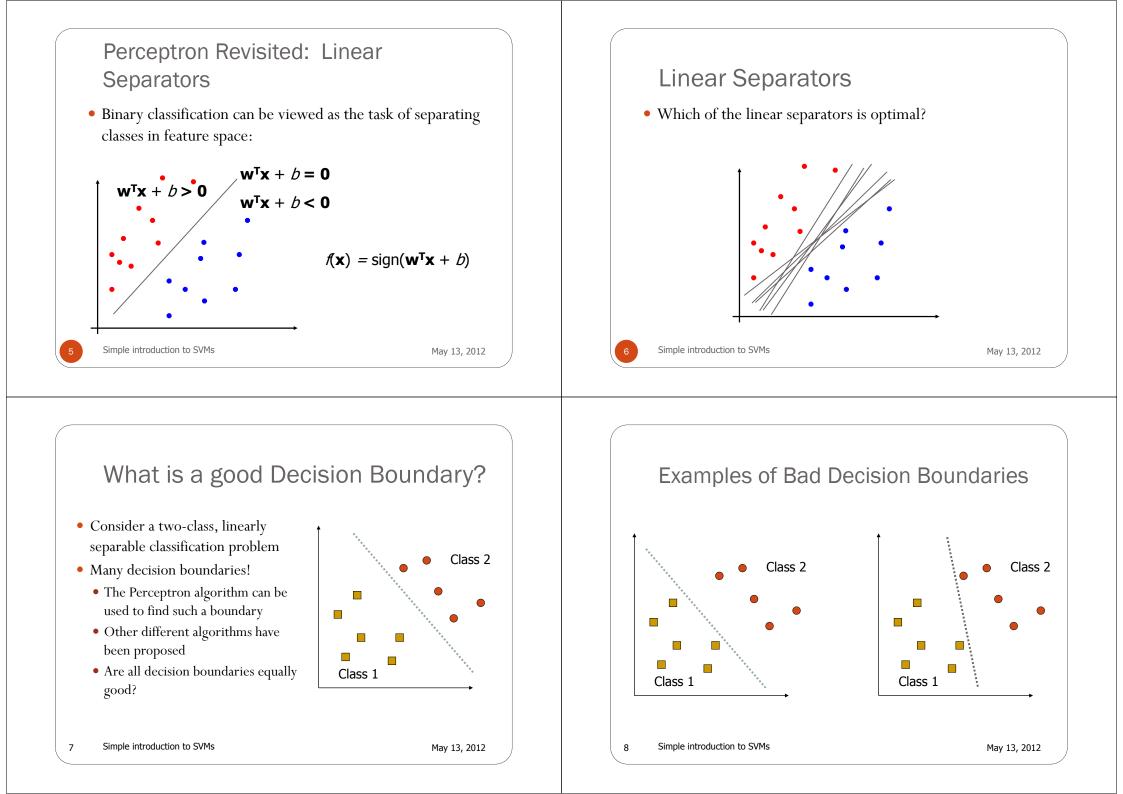
#### History of SVM

- SVM is related to statistical learning theory [3]
- Introduced by Vapnik
- SVM was first introduced in 1992
- SVM becomes popular because of its success a lot of classification problems

SVM: Large-margin linear classifier

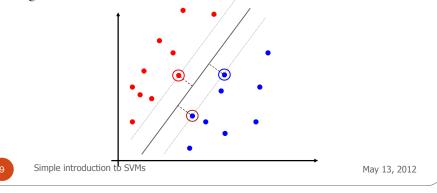
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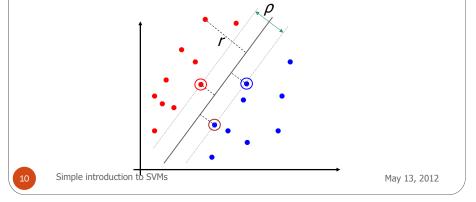
#### Maximum Margin Classification

- Maximizing the distance to examples is good according to intuition and PAC theory.
- Implies that only few vectors matter; other training examples are ignorable.



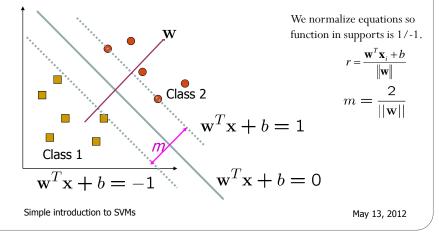
#### Classification Margin

- Distance from example  $\mathbf{x}_i$  to the separator is  $r = \frac{\mathbf{w}^T \mathbf{x}_i + b}{\|\mathbf{w}\|}$
- Examples closest to the hyperplane are *support vectors*.
- *Margin*  $\rho$  of the separator is the distance between support vectors.



#### Large-margin Decision Boundary

• The decision boundary should be as far away from the data of both classes as possible: We should maximize the margin, *m* 



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#### Finding the Decision Boundary

- Let  $\{x_1, ..., x_n\}$  be our data set and let  $y_i \in \{1, -1\}$  be the class label of  $x_i$
- The decision boundary should classify all points correctly  $\Rightarrow$  $y_i(\mathbf{w}^T \mathbf{x}_i + b) > 1, \quad \forall i$
- Maximizing margin classifying all points correctly constraints is defined as follows:

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#### Finding the Decision Boundary

• Primal formulation

Minimize 
$$rac{1}{2}||\mathbf{w}||^2$$
  
subject to  $y_i(\mathbf{w}^T\mathbf{x}_i+b)\geq 1 \qquad orall i$ 

• We can solve this problem using this formulation, or using the dual formulation...

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#### [Recap of Constrained Optimization]

- Suppose we want to: minimize  $f(\mathbf{x})$  subject to  $g(\mathbf{x}) = 0$
- A necessary condition for **x**<sub>0</sub> to be a solution:

$$\left. \frac{\partial}{\partial \mathbf{x}} \left( f(\mathbf{x}) + \alpha g(\mathbf{x}) \right) \right|_{\mathbf{x} = \mathbf{x}_0} = \mathbf{0}$$

$$q(\mathbf{x}) = \mathbf{0}$$

- α: the Lagrange multiplier
- For multiple constraints  $g_i(\mathbf{x}) = 0$ , i=1, ..., m, we need a Lagrange multiplier  $\alpha_i$  for each of the constraints

$$\begin{cases} \frac{\partial}{\partial \mathbf{x}} \left( f(\mathbf{x}) + \sum_{i=1}^{n} \alpha_i g_i(\mathbf{x}) \right) \Big|_{\mathbf{x} = \mathbf{x}_0} = 0\\ g_i(\mathbf{x}) = 0 \quad \text{for } i = 1, \dots, m \end{cases}$$

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#### [Recap of Constrained Optimization]

- The case for inequality constraint  $g_i(\mathbf{x}) \leq 0$  is similar, except that the Lagrange multiplier  $\alpha_i$  should be positive
- If  $\mathbf{x}_0$  is a solution to the constrained optimization problem min  $f(\mathbf{x})$  subject to  $g_i(\mathbf{x}) \leq 0$  for i = 1, ..., m
- There must exist  $\alpha_i \ge 0$  for i=1, ..., m such that  $\mathbf{x}_0$  satisfy

$$\begin{cases} \frac{\partial}{\partial \mathbf{x}} (f(\mathbf{x}) + \sum_{i} \alpha_{i} g_{i}(\mathbf{x})) \Big|_{\mathbf{x} = j x_{0}} = \mathbf{0} \\ g_{i}(\mathbf{x}) \leq \mathbf{0} \quad \text{for } i = 1, \dots, m \end{cases}$$

• The function  $f(\mathbf{x}) + \sum_{i} \alpha_{i} g_{i}(\mathbf{x})$  is also known as the Lagrangrian. We want to set its gradient to **0** 

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Back to the Original Problem Minimize  $\frac{1}{2} ||\mathbf{w}||^2$ subject to  $1-y_i(\mathbf{w}^T \mathbf{x}_i+b) \leq 0$  for i = 1, ..., n• The Lagrangian is  $\mathcal{L} = \frac{1}{2} \mathbf{w}^T \mathbf{w} + \sum_{i=1}^n \alpha_i \left(1 - y_i(\mathbf{w}^T \mathbf{x}_i + b)\right)$ • Note that  $||\mathbf{w}||^2 = \mathbf{w}^T \mathbf{w}$ • Setting the gradient of  $\mathcal{L}$  w.r.t.  $\mathbf{w}$  and  $\mathbf{b}$  to zero, we have  $\mathbf{w} + \sum_{i=1}^n \alpha_i (-y_i) \mathbf{x}_i = \mathbf{0} \implies \mathbf{w} = \sum_{i=1}^n \alpha_i y_i \mathbf{x}_i$   $\sum_{i=1}^n \alpha_i y_i = \mathbf{0}$ Simple introduction to SVMs

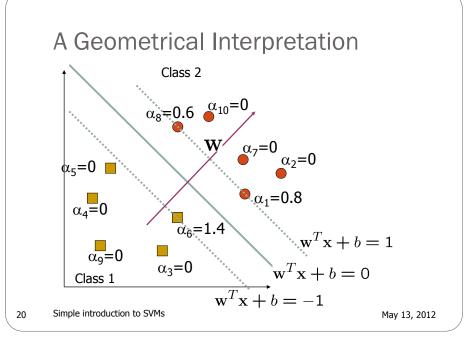
**The Dual Formulation**  
• If we substitute 
$$\mathbf{w} = \sum_{i=1}^{n} \alpha_i y_i x_i$$
 to  $\mathcal{L}$ , we have  
 $\mathcal{L} = \frac{1}{2} \sum_{i=1}^{n} \alpha_i y_i x_i^T \sum_{j=1}^{n} \alpha_j y_j x_j x_i$  to  $\mathcal{L}$ , we have  
 $\mathcal{L} = \frac{1}{2} \sum_{i=1}^{n} \alpha_i y_j x_i^T \sum_{j=1}^{n} \alpha_i y_j x_j x_i + \sum_{i=1}^{n} \alpha_i \left( 1 - y_i (\sum_{j=1}^{n} \alpha_j y_j x_j^T x_i + b) \right)$   
 $= \frac{1}{2} \sum_{i=1}^{n} \sum_{j=1}^{n} \alpha_i \alpha_j y_j y_j x_i^T x_j + \sum_{i=1}^{n} \alpha_i \sum_{i=1}^{n} \alpha_i y_j \sum_{j=1}^{n} \alpha_i y_j x_j^T x_i = b \sum_{i=1}^{n} \alpha_i y_i \sum_{j=1}^{n} \alpha_i \alpha_j y_j y_j x_i^T x_j + \sum_{i=1}^{n} \alpha_i$   
• Remember that  $\sum_{i=1}^{n} \alpha_i y_i = 0$   
• **This is a function of  $\alpha_i$  only**  
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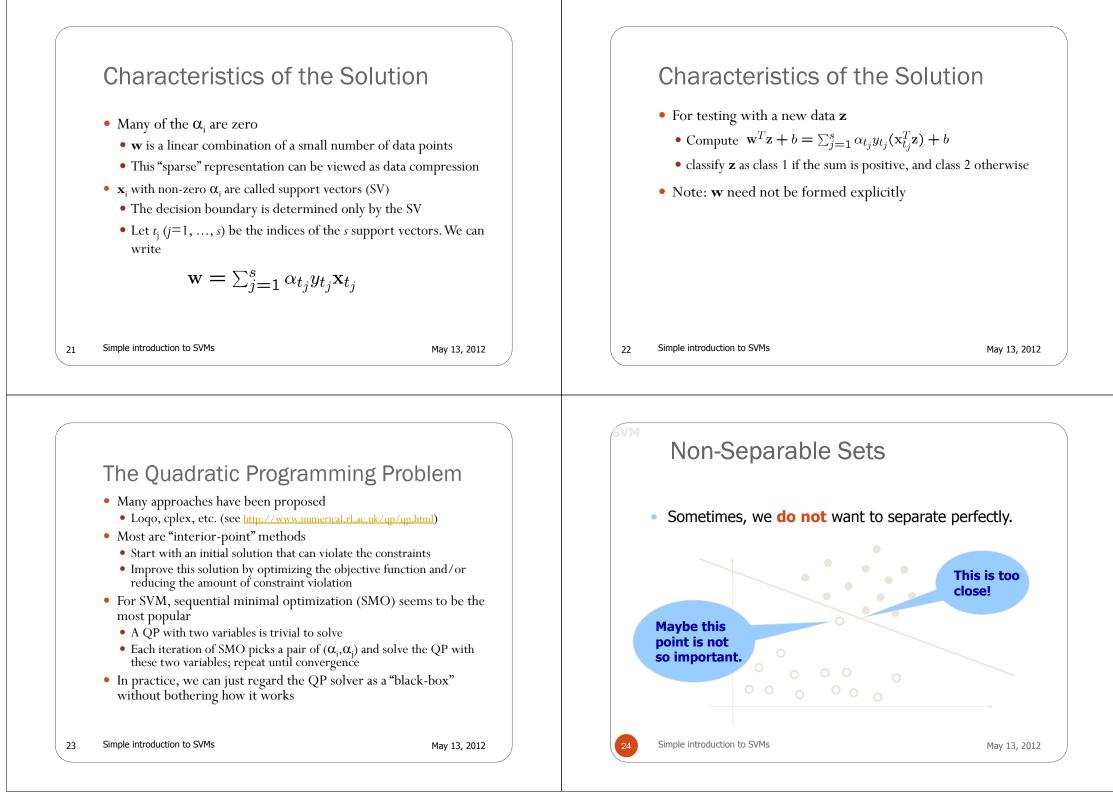
The Dual Problem max.  $W(\alpha) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{i=1,j=1}^{n} \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j$ 

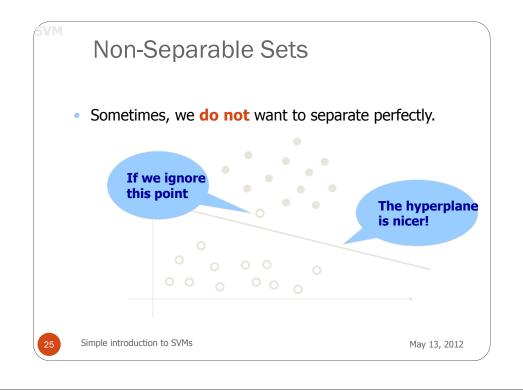
- subject to  $\alpha_i \ge 0, \sum_{i=1}^n \alpha_i y_i = 0$
- This is a quadratic programming (QP) problem
- A global maximum of  $\alpha_i$  can always be found

• w can be recovered by 
$$\mathbf{w} = \sum_{i=1}^n lpha_i y_i \mathbf{x}_i$$

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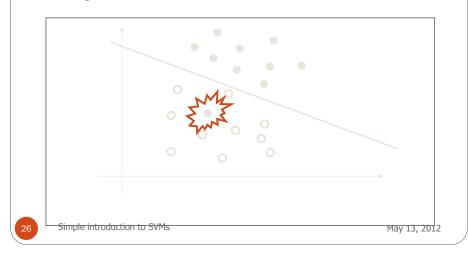






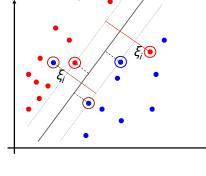
# Non-Separable Sets

• Sometimes, data sets are not linearly separable.



#### Soft Margin Classification

- What if the training set is not linearly separable?
- Slack variables  $\xi_i$  can be added to allow misclassification of difficult or noisy examples, resulting margin called *soft*.

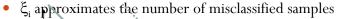


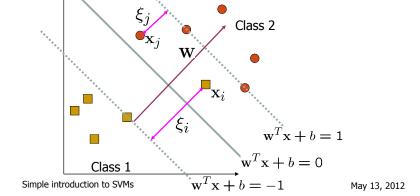
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#### Non-linearly Separable Problems

• We allow "error"  $\xi_i$  in classification; it is based on the output of the discriminant function  $w^T x + b$ 





#### Soft Margin Hyperplane Soft Margin Hyperplane • We want to minimize • If we minimize $\sum_i \xi_i$ , $\xi_i$ can be computed by $\frac{1}{2}||\mathbf{w}||^2 + C\sum_{i=1}^n \xi_i$ $\mathbf{\hat{w}}^T \mathbf{x}_i + b \ge 1 - \xi_i$ $y_i = 1$ $\begin{cases} \mathbf{w}^T \mathbf{x}_i + b \leq -1 + \xi_i & y_i = -1 \end{cases}$ • *C* : tradeoff parameter between error and margin $\xi_i > 0$ • The optimization problem becomes • $\xi_i$ are "slack variables" in optimization Minimize $\frac{1}{2}||\mathbf{w}||^2 + C\sum_{i=1}^n \xi_i$ • Note that $\xi_i = 0$ if there is no error for $\mathbf{x}_i$ subject to $y_i(\mathbf{w}^T\mathbf{x}_i + b) > 1 - \xi_i, \quad \xi_i > 0$ • Number of slacks + supports is an upper bound of the number of errors (Leave one out error) Simple introduction to SVMs Simple introduction to SVMs 29 May 13, 2012

The Optimization Problem

• The dual of this new constrained optimization problem is

max. 
$$W(\alpha) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{i=1,j=1}^{n} \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j$$
  
subject to  $C \ge \alpha_i \ge 0, \sum_{i=1}^{n} \alpha_i y_i = 0$ 

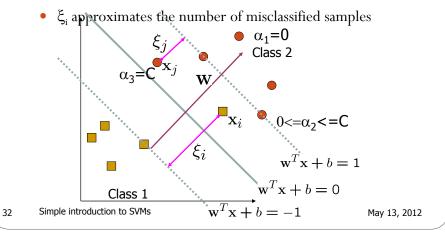
- w is recovered as:  $\mathbf{w} = \sum_{i=1}^{s} \alpha_{t_i} y_{t_i} \mathbf{x}_{t_i}$
- This is very similar to the optimization problem in the linear separable case, except that there is an upper bound *C* on  $\alpha_i$  now
- Once again, a QP solver can be used to find  $\alpha_i$

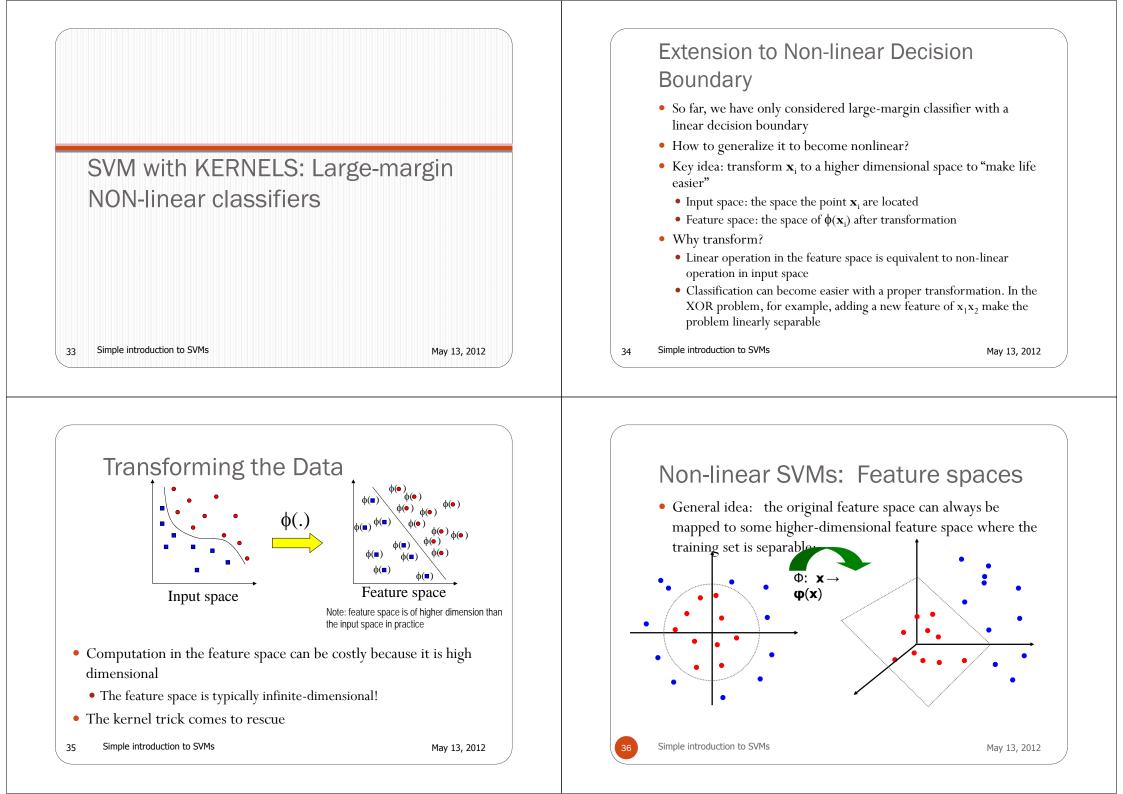
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# Non-linearly Separable Problems

• We allow "error"  $\xi_i$  in classification; it is based on the output of the discriminant function  $\mathbf{w}^{\mathrm{T}}\mathbf{x}$ +b





#### The Kernel Trick

• Recall the SVM optimization problem

max. 
$$W(\alpha) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{i=1,j=1}^{n} \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j$$
  
subject to  $C \ge \alpha_i \ge 0, \sum_{i=1}^{n} \alpha_i y_i = 0$ 

- The data points only appear as inner product
- As long as we can calculate the inner product in the feature space, we do not need the mapping explicitly
- Many common geometric operations (angles, distances) can be expressed by inner products
- Define the kernel function *K* by

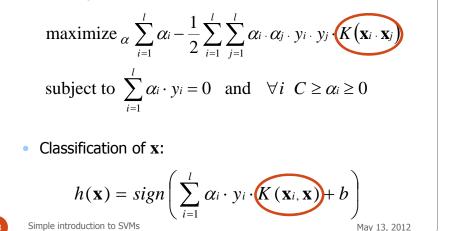
$$K(\mathbf{x}_i, \mathbf{x}_j) = \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_j)$$

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#### SVMs with kernels

• Training



# An Example for $\phi(.)$ and K(.,.)

• Suppose  $\phi(.)$  is given as follows

$$\phi(\begin{bmatrix} x_1\\x_2 \end{bmatrix}) = (1,\sqrt{2}x_1,\sqrt{2}x_2,x_1^2,x_2^2,\sqrt{2}x_1x_2)$$

• An inner product in the feature space is

$$\langle \phi(\begin{bmatrix} x_1\\x_2 \end{bmatrix}), \phi(\begin{bmatrix} y_1\\y_2 \end{bmatrix}) \rangle = (1 + x_1y_1 + x_2y_2)^2$$

- So, if we define the kernel function as follows, there is no need to carry out  $\varphi(.)$  explicitly

$$K(\mathbf{x}, \mathbf{y}) = (1 + x_1 y_1 + x_2 y_2)^2$$

- This use of kernel function to avoid carrying out  $\varphi(.)$  explicitly is known as the kernel trick

# Kernel Functions

• Kernel (Gram) matrix:

$$\begin{pmatrix} K(\mathbf{x}_{1},\mathbf{x}_{1}) & K(\mathbf{x}_{1},\mathbf{x}_{2}) & K(\mathbf{x}_{1},\mathbf{x}_{3}) & \cdots & K(\mathbf{x}_{1},\mathbf{x}_{l}) \\ K(\mathbf{x}_{2},\mathbf{x}_{1}) & K(\mathbf{x}_{2},\mathbf{x}_{2}) & K(\mathbf{x}_{2},\mathbf{x}_{3}) & K(\mathbf{x}_{2},\mathbf{x}_{l}) \\ \cdots & \cdots & \cdots \\ \cdots & \cdots & \cdots \\ K(\mathbf{x}_{l},\mathbf{x}_{1}) & K(\mathbf{x}_{l},\mathbf{x}_{2}) & K(\mathbf{x}_{l},\mathbf{x}_{3}) & \cdots & K(\mathbf{x}_{l},\mathbf{x}_{l}) \end{pmatrix}$$

# Matrix obtained from product: $K = \phi' \phi$

#### **Kernel Functions**

- Any function  $K(\mathbf{X}, \mathbf{Z})$  that creates a symmetric, positive definite matrix  $K_{ij} = K(\mathbf{x}_i, \mathbf{x}_j)$  is a valid kernel (an inner product in some space)
- Why? Because any sdp matrix M can be decomposed as N'N = M

so N can be seen as the projection to the feature space

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#### **Kernel Functions**

- Another view: kernel function, being an inner product, is really a similarity measure between the objects
- Not all similarity measures are allowed they must Mercer conditions
- Any distance measure can be translated to a kernel

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#### **Examples of Kernel Functions**

- Polynomial kernel with degree *d*  $K(\mathbf{x}, \mathbf{y}) = (\mathbf{x}^T \mathbf{y} + 1)^d$
- Radial basis function kernel with width  $\sigma$  $K(\mathbf{x}, \mathbf{y}) = \exp(-||\mathbf{x} - \mathbf{y}||^2/(2\sigma^2))$ 
  - Closely related to radial basis function neural networks
  - The feature space is infinite-dimensional
- Sigmoid with parameter  $\kappa$  and  $\theta$  $K(\mathbf{x}, \mathbf{y}) = \tanh(\kappa \mathbf{x}^T \mathbf{y} + \theta)$ 
  - $\bullet$  It does not satisfy the Mercer condition on all  $\kappa$  and  $\theta$

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#### Modification Due to Kernel Function

- Change all inner products to kernel functions
- For training,

Original	max. $W(\boldsymbol{\alpha}) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{\substack{i=1,j=1\\n}}^{n} \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_i^T$	
	subject to $C \geq lpha_i \geq 0, \sum_{i=1}^n lpha_i$	$y_i = 0$
With ker function	mel max. $W(\alpha) = \sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{\substack{i=1, j=1 \\ n}}^{n}$	$\alpha_i \alpha_j y_i y_j K(\mathbf{x}_i, \mathbf{x}_j)$
	subject to $C \geq lpha_i \geq 0, \sum_{i=1}^n lpha_i$	$y_i = 0$
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#### Modification Due to Kernel Function

For testing, the new data z is classified as class 1 if *f*≥0, and as class 2 if *f*<0</li>

Original 
$$\mathbf{w} = \sum_{j=1}^{s} \alpha_{t_j} y_{t_j} \mathbf{x}_{t_j}$$
$$f = \mathbf{w}^T \mathbf{z} + b = \sum_{j=1}^{s} \alpha_{t_j} y_{t_j} \mathbf{x}_{t_j}^T \mathbf{z} + b$$
$$\underset{\text{function}}{\text{With kernel function}} \mathbf{w} = \sum_{j=1}^{s} \alpha_{t_j} y_{t_j} \phi(\mathbf{x}_{t_j})$$
$$f = \langle \mathbf{w}, \phi(\mathbf{z}) \rangle + b = \sum_{j=1}^{s} \alpha_{t_j} y_{t_j} K(\mathbf{x}_{t_j}, \mathbf{z}) + b$$
$$\underset{\text{45 Simple introduction to SVMs}}{\text{May 13, 2012}}$$

#### More on Kernel Functions

• Since the training of SVM only requires the value of  $K(\mathbf{x}_i, \mathbf{x}_j)$ , there is no restriction of the form of  $\mathbf{x}_i$  and  $\mathbf{x}_j$ 

 $\bullet~\mathbf{x}_i$  can be a sequence or a tree, instead of a feature vector

- $K(\mathbf{x}_i, \mathbf{x}_i)$  is just a similarity measure comparing  $\mathbf{x}_i$  and  $\mathbf{x}_i$
- For a test object **z**, the discriminant function essentially is a weighted sum of the similarity between z and a pre-selected set of objects (the support vectors)

$$f(\mathbf{z}) = \sum_{\mathbf{x}_i \in \mathcal{S}} \alpha_i y_i K(\mathbf{z}, \mathbf{x}_i) + b$$

 $\mathcal{S}$ : the set of support vectors

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#### More on Kernel Functions

- Not all similarity measure can be used as kernel function, however
  - The kernel function needs to satisfy the Mercer function, i.e., the function is "positive-definite"
  - This implies that the *n* by *n* kernel matrix, in which the (i,j)-th entry is the  $K(\mathbf{x}_i, \mathbf{x}_i)$ , is always positive definite
  - This also means that the QP is convex and can be solved in polynomial time

#### Choosing the Kernel Function

- Probably the most tricky part of using SVM.
- The kernel function is important because it creates the kernel matrix, which summarizes all the data
- Many principles have been proposed (diffusion kernel, Fisher kernel, string kernel, ...)
- There is even research to estimate the kernel matrix from available information
- In practice, a low degree polynomial kernel or RBF kernel with a reasonable width is a good initial try
- Note that SVM with RBF kernel is closely related to RBF neural networks, with the centers of the radial basis functions automatically chosen for SVM

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#### Other Aspects of SVM

- How to use SVM for multi-class classification?
  - One can change the QP formulation to become multi-class
  - More often, multiple binary classifiers are combined
  - One can train multiple one-versus-all classifiers, or combine multiple pairwise classifiers "intelligently"
- How to interpret the SVM discriminant function value as probability?
  - By performing logistic regression on the SVM output of a set of data (validation set) that is not used for training
- Some SVM software (like libsvm) have these features built-in

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#### Software

- A list of SVM implementation can be found at http://www.kernel-machines.org/software.html
- Some implementation (such as LIBSVM) can handle multiclass classification
- SVMLight is among one of the earliest implementation of SVM
- Several Matlab toolboxes for SVM are also available

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#### Summary: Steps for Classification

- Prepare the pattern matrix
- Select the kernel function to use
- Select the parameter of the kernel function and the value of *C* 
  - You can use the values suggested by the SVM software, or you can set apart a validation set to determine the values of the parameter
- Execute the training algorithm and obtain the  $\alpha_i$
- Unseen data can be classified using the  $\alpha_{i}$  and the support vectors

#### Strengths and Weaknesses of SVM

- Strengths
  - Training is relatively easy
    - No local optimal, unlike in neural networks
  - It scales relatively well to high dimensional data
  - Tradeoff between classifier complexity and error can be controlled explicitly
  - Non-traditional data like strings and trees can be used as input to SVM, instead of feature vectors
- Weaknesses
  - Need to choose a "good" kernel function.

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# Other Types of Kernel Methods

- A lesson learnt in SVM: a linear algorithm in the feature space is equivalent to a non-linear algorithm in the input space
- Standard linear algorithms can be generalized to its nonlinear version by going to the feature space
  - Kernel principal component analysis, kernel independent component analysis, kernel canonical correlation analysis, kernel k-means, 1-class SVM are some examples

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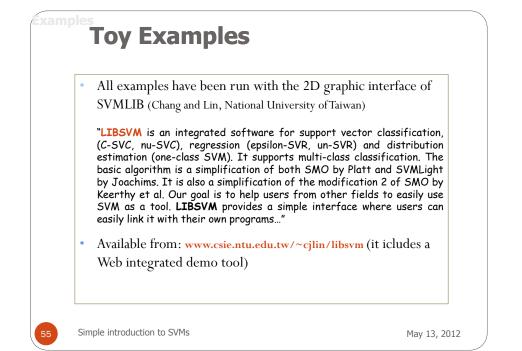
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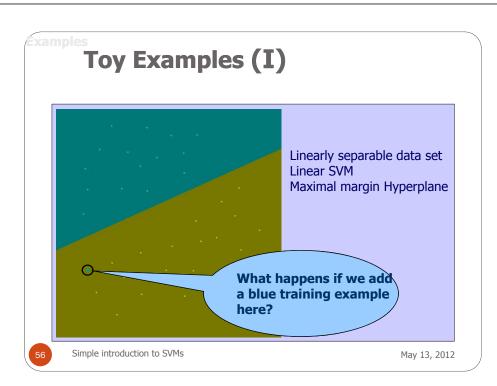
#### Conclusion

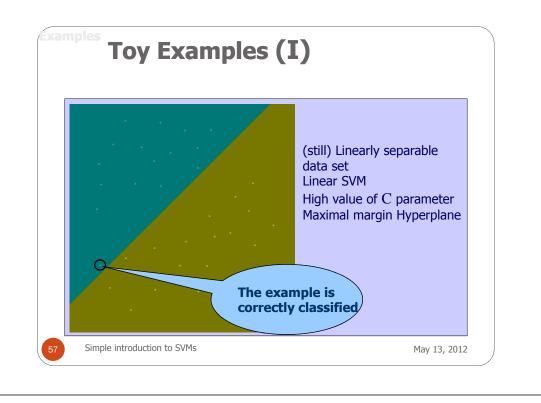
- SVM is a useful alternative to neural networks
- Two key concepts of SVM: maximize the margin and the kernel trick
- Many SVM implementations are available on the web for you to try on your data set!

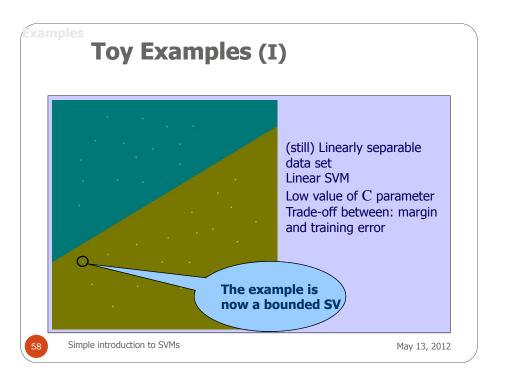
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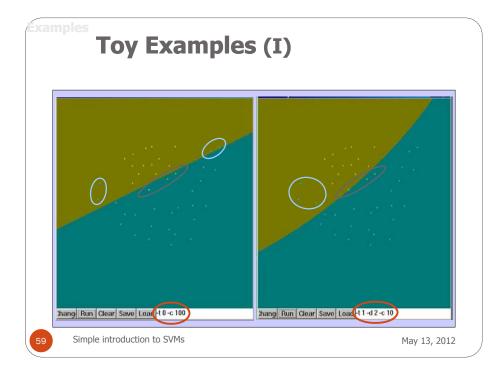
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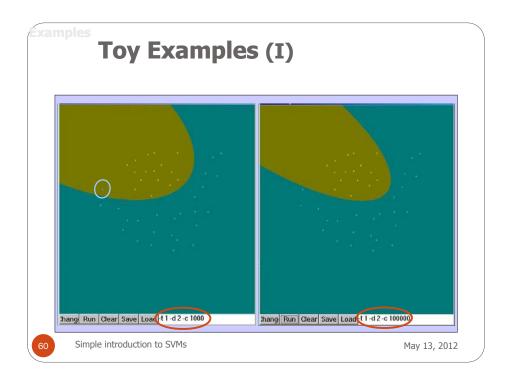


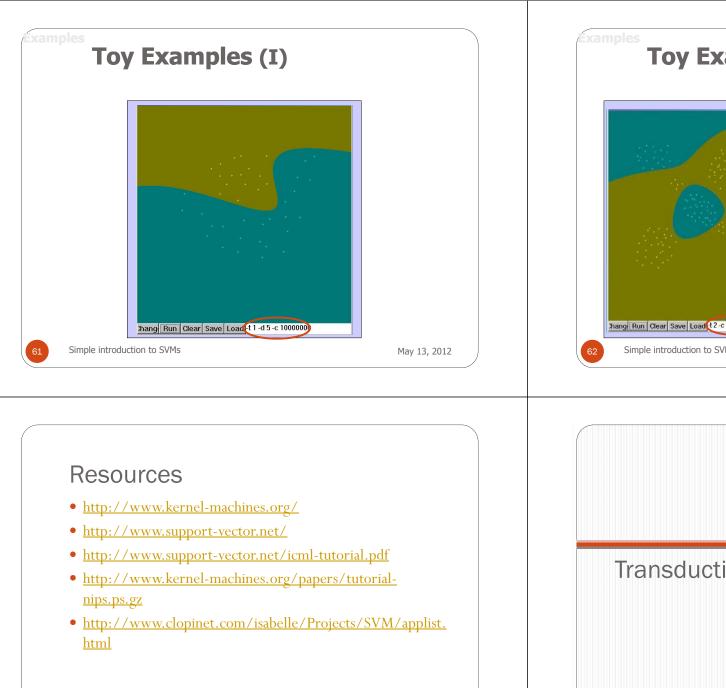


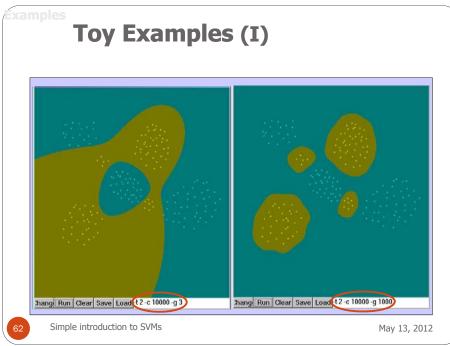








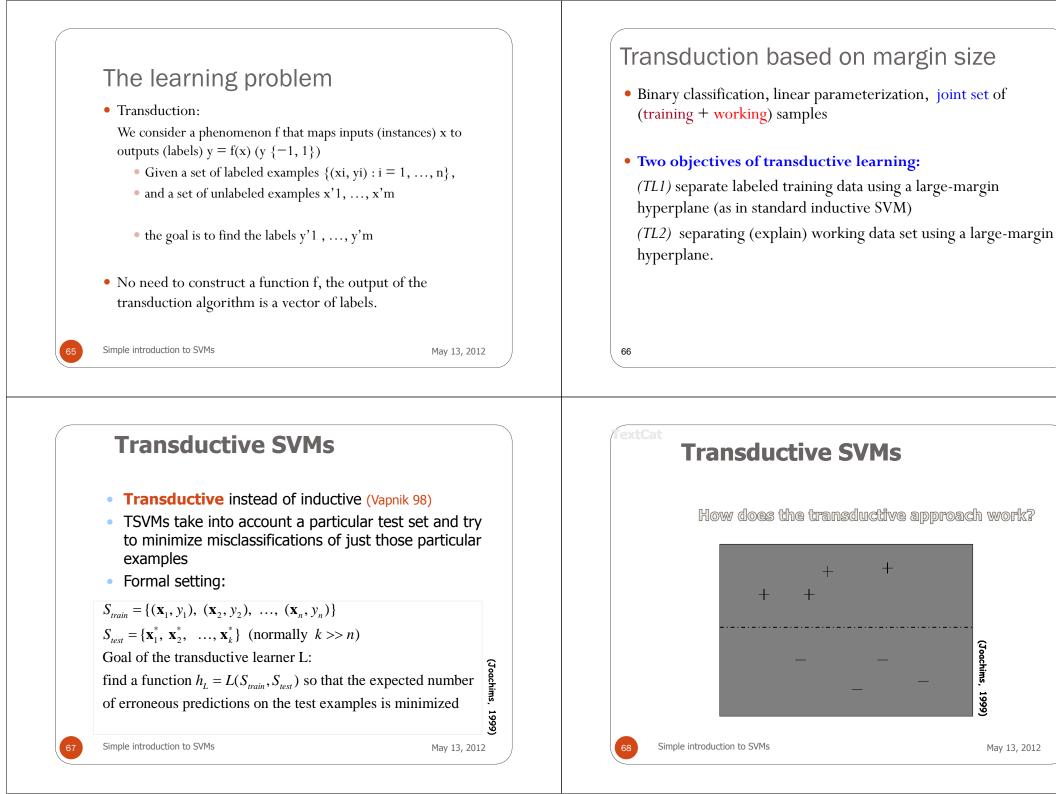


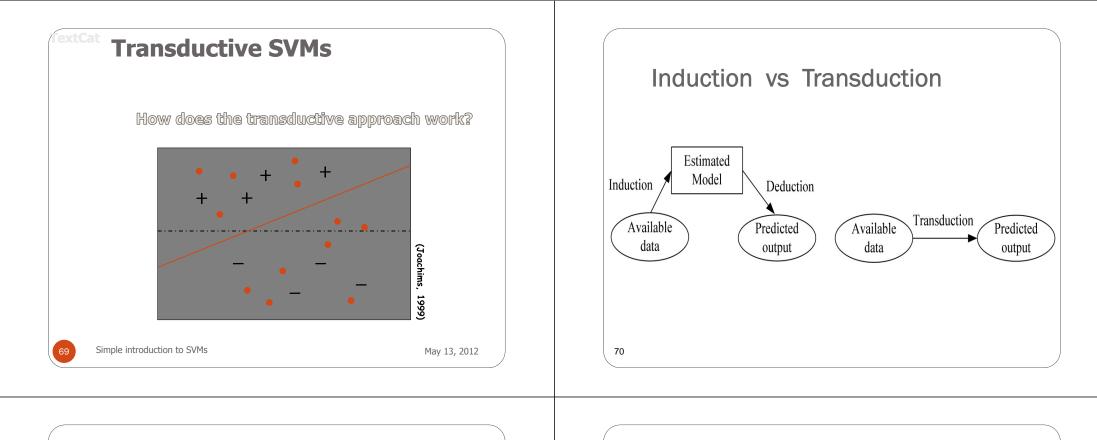


# Transduction with SVMs

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#### Optimization formulation for SVM transduction

- Given: joint set of (training + working) samples
- Denote slack variables for training, for working

• Minimize subject to

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 $R(\mathbf{w},b) = \frac{1}{2}(\mathbf{w}\cdot\mathbf{w}) + C\sum_{i=1}^{n} \xi_{i} + C^{*}\sum_{j=1}^{m} \xi_{j}^{*}$  $\left[ y_{i}[(\mathbf{w}\cdot\mathbf{x}_{i}) + b] \ge 1 - \xi_{i} \right]$  $y_i^*[(\mathbf{w} \cdot \mathbf{x}_i) + b] \ge 1 - \xi_i^*$  $\xi_i, \xi_i^* \ge 0, i = 1, ..., n, j = 1, ..., m$ where  $y_i^* = sign(\mathbf{w} \cdot \mathbf{x}_i + b), j = 1,..., m$ 

- → Solution (~ decision boundary)  $D(\mathbf{x}) = (\mathbf{w}^* \cdot \mathbf{x}) + b^*$
- Unbalanced situation (small training/ large test)
  - ightarrow all unlabeled samples assigned to one class

 $\frac{1}{n}\sum_{i=1}^{n} y_i = \frac{1}{m}\sum_{i=1}^{m} [(\mathbf{w} \cdot \mathbf{x}_i) + b]$ • Additional constraint:

#### Optimization formulation (cont'd)

- Hyperparameters *C* and  $C^*$  control the trade-off between explanation and margin size
- Soft-margin inductive SVM is a special case of soft-margin transduction with zero slacks  $\xi_i^* = 0$
- Dual + kernel version of SVM transduction
- Transductive SVM optimization is **not convex** 
  - (~ non-convexity of the loss for unlabeled data) -
  - $\rightarrow$  different opt. heuristics ~ different solutions
- Exact solution (via exhaustive search) possible for small number of test samples (m)

