IRRS: Information Retrieval and Recommender Systems
FIB, Master in Data Science

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Fall 2022
http://www.cs.upc.edu/~ir-miri
0. Presentation
Instructors

- Ramon Ferrer-i-Cancho (lectures + exercises + lab)
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Class Logistics

Theory + problems: weekly.
- Wednesdays, 15–16 (problems).
- Fridays, 14–16 (theory).
- Problem list proposed regularly
- To be handed 1 week later

Labs / tutoring, 2 hours every 2 weeks \textit{approx} (tentative plan).
- Wednesdays, 16–18.
- Some extra work, 2 hours on average per session Report to be handed 2 weeks later
- A total of 5 sessions, on dates\(^1\): shedule in progress

\(^1\)Dates may be subjected to change; if so it will be appropriately announced in advance through Racó
Evaluation I

- Exercises: Collected in exercise sessions. 25%
- Lab work: Weighted average of report grades. 25%
- Exam, January, date to be announced: 30%
- Presentation of a paper (late December or early January, to be determined): 20%

Lab work and exercises will be scored on a 4-point scale:
- 0 - not really tried
- 1 - tried, but with major flaws
- 2 - main ideas correct, but incomplete or some insight missing
- 3 - basically ok (normally here if some silly numerical error - not systematic errors).
Evaluation II
About exercise and lab assignments

- To be solved in teams of two people.
- The partner for exercises cannot be repeated for exercises. The partner for lab cannot be repeated for lab. The partner for exercises and the partner for lab may coincide.
- In case that the number of students available is odd, teams of three people are not allowed (thus one student will work alone).
- Post solution through the “Racó” (one team member is enough, but please state authors clearly in your delivered document)
Contents I

First half:
- Core Information Retrieval:
  - Introduction: Concept. The IR process
  - Information Retrieval Models
  - Indexing and Searching, Implementation
  - Information Retrieval Evaluation, Feedback Models

- Web Search:
  - Link analysis: Page Rank
  - Crawling the web
  - Architecture of a Web search system
Contents II

Second half:

- The “Big Data” Slogan
  - Architecture of large-scale web search systems
  - The Map-Reduce paradigm
  - Introduction to NoSQL databases
  - The Apache ecosystem for web search.

- Social Network Analysis:
  - Characterizing of real complex networks
  - Communities, influence, information diffusion

- Clustering and Locality Sensitive Hashing

- Recommender Systems


Russell, Matthew, Mining the Social Web: Analyzing Data from Facebook, Twitter, LinkedIn, and Other Social Media Site. O’Reilly, 2011

... There’s a whole web out there