0. Presentation
Instructors

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Class Logistics

Theory + problems: weekly.
- Fridays, 8–10, A6105
- Wednesdays 8–9, A6105
- Problem list proposed weekly
- To be handed 1 week later

Labs / tutoring, 2 hours every 2 weeks approx.
- Wednesdays, 9–11, A5S104
- Some extra work, 2 hours in average per session Report to be handed 2 weeks later
- A total of 6 sessions, on dates\(^1\): Sep 19th, Oct 3rd, Oct 24th, Nov 14th, Nov 28th, Dec 12th

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\(^1\)Dates may be subjected to change; if so it will be appropriately announced in advance through the racó
Evaluation I

- Exercises: Collected in exercise sessions. 25%
- Lab work: Weighted average of report grades. 25%
- Exam, January, date to be announced: 30%
- Presentation of a paper (during theory sessions in December 14th and 21st): 20%

Lab work and exercises will be scored on a 4-point scale:

- 0 - not really tried
- 1 - tried, but with major flaws
- 2 - main ideas correct, but incomplete or some insight missing
- 3 - basically ok (normally here if some silly numerical error - not systematic errors).
Evaluation II
About exercise and lab assignments

- To be solved in teams of two people
- You should team with at least 3 different people during the course, i.e., rotate partners as much as you can
- We can make reasoned exceptions, but tell us in advance
- Post solution through the “racó” (one team member is enough, but please state authors clearly in your delivered document)
Contents I

First half:

- Core Information Retrieval:
  - Introduction: Concept. The IR process
  - Information Retrieval Models
  - Indexing and Searching, Implementation
  - Information Retrieval Evaluation, Feedback Models

- Web Search:
  - Link analysis: Page Rank
  - Crawling the web
  - Architecture of a Web search system
Contents II

Second half:

- The “Big Data” Slogan
  - Architecture of large-scale web search systems
  - The Map-Reduce paradigm
  - Introduction to NoSQL databases
  - The Apache ecosystem for web search.

- Social Network Analysis:
  - Characterizing of real complex networks
  - Communities, influence, information diffusion

- Clustering and Locality Sensitive Hashing

- Recommender Systems
Bibliography

- Russell, Matthew, Mining the Social Web: Analyzing Data from Facebook, Twitter, LinkedIn, and Other Social Media Site. O’Reilly, 2011
- … There’s a whole web out there